

# Alexander Hotz

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## **Experience:**

Freelance Journalist/Web developer – Various outlets (New York, N.Y.) June 2010-Present

- Regular contributor to WSJ.com and Mashable.com
- Producing a variety of short video documentary pieces
- Creating and consulting on websites for a variety of clients

Digital Media Associate – Columbia University Graduate School of Journalism (New York, N.Y.) June 2010-Present

- Teaching audio/video production, website development/design, social media and analytics classes
- Developing the school's digital media curriculum with faculty and technology staff

Intern - *Planet Money* National Public Radio (New York, N.Y.) January 2010-April 2010

- Wrote blog posts on global economic issues and produced video stories
- Researched and assisted in the production of podcasts

Reporter/Intern – KFSK Public Radio (Petersburg, Alaska) May 2009 – August 2009

- Read news for afternoon broadcast and pitched 3-4 stories every week
- Produced stories on salmon fishing, green energy programs and Gov. Palin's visit that were picked up by the state news broadcast (*Alaska News Nightly*)

Production Intern – *The Leonard Lopate Show* and *The Takeaway* WNYC Public Radio (New York, N.Y.) September 2008 – May 2009

- Researched stories during live morning newscast and wrote news copy
- Prepared interview questions, assisted in the selection of guests and researched potential segments

Freelance Reporter – WBGO Public Radio (Newark, N.J.) April 2008 – May 2009

- Wrote news spots and produced in depth reports for the *WBGO Journal* about Newark's art scene, food pantry shortages and other issues

Reporter – *The Glen Rock Gazette* Weekly Newspaper (Glen Rock, N.J.) March 2008 – May 2009

- Wrote 4-5 stories a week on local politics, education, housing, and social issues

Teacher - World Teach, Ministerio de Educación Pública (El Vergel, Costa Rica) January 2007 – December 2007

- Taught English to children in a rural public school and held evening classes for adults

## **Education:**

**Columbia University, Graduate School of Journalism**, M.S. (Digital Media concentration), May 2010

**Muhlenberg College**, Allentown, Penn, double major in History and Political Science, cum laude with departmental honors, 2006

## **Skills:**

- Proficient in digital audio/video recording and editing (Final Cut Pro, Avid, Dalet, ProTools, Audacity)
- Expert in HTML & CSS, Dreamweaver, Bridge, Photoshop, Illustrator, Flash, CMS platforms (WordPress, Movable Type), social media (Twitter, Facebook, Tumblr, etc.)
- Advanced intermediate Spanish (both written and spoken).

## **Awards:**

- Recipient of Columbia University Graduate School of Journalism Digital Media Associate Fellowship
- 2009 New Jersey Press Association award for a feature article on Lynn Cheney's visit to Glen Rock
- 2009 New Jersey Press Association award for a profile of Glen Rock's oldest resident